



WPVI-TV PHILADELPHIA  
4100 City Line Ave.  
PHILADELPHIA PA 19131

Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

DATE: 10-31-2012 PAGE: 1 of 5

CROSSROADS MEDIA - 3739  
ATTN: STEPHANIE MARONEY  
66 CANAL CENTER PLAZA  
SUITE 555  
ALEXANDRIA VA 22314

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
403897	10-26-2012	10-26-2012	1	AMERICANS FOR JOB SECURITY	AMERICANS FOR JOB SECURITY	POLITICALS	WPVI - PHILADELPHIA

Agency Est# 13 141 1304			CMS # 247430	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-27-2012	End Date 11-05-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 247430			
Line	Start Date	End Date	Time Period	Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : 13 P : 141 E : 1304																
1	10-29-2012	11-02-2012	05:00AM - 06:00AM	MORNING NEWS 5A MO-FR (6948)			10	30	1		1		1			3	1,600	3	4,800.00
2	10-30-2012	11-01-2012	06:00AM - 07:00AM	MORNING NEWS 6A MO-FR (6949)			10	30		1		1				2	2,500	2	5,000.00
3	11-05-2012	11-05-2012	06:00AM - 07:00AM	MORNING NEWS 6A MO-FR (6949)			10	30	1							1	2,500	1	2,500.00
4	10-29-2012	11-02-2012	07:00AM - 09:00AM	MORNING NEWS GMA 7A MO-FR (6910)			10	30	1	1	1	1	1			5	2,500	5	12,500.00
5	11-05-2012	11-05-2012	07:00AM - 09:00AM	MORNING NEWS GMA 7A MO-FR (6910)			10	30	1							1	2,500	1	2,500.00
6	10-29-2012	11-02-2012	09:00AM - 10:00AM	DAYTIME 9-10A WEEKKDAY (6912)			10	30	1	1	1	1	1			5	1,500	5	7,500.00
7	11-05-2012	11-05-2012	09:00AM - 10:00AM	DAYTIME 9-10A WEEKKDAY (6912)			10	30	1							1	1,500	1	1,500.00
8	10-30-2012	11-01-2012	10:00AM - 11:00AM	DAYTIME 10-11A WEEKDAY (6913)			10	30		1		1				2	1,700	2	3,400.00
9	11-05-2012	11-05-2012	10:00AM - 11:00AM	DAYTIME 10-11A WEEKDAY (6913)			10	30	1							1	1,700	1	1,700.00
10	10-30-2012	10-30-2012	11:00AM - 12:00PM	DAYTIME 11A-12P MO-FR (6914)			10	30		1						1	2,000	1	2,000.00
11	11-05-2012	11-05-2012	11:00AM - 12:00PM	DAYTIME 11A-12P MO-FR (6914)			10	30	1							1	2,000	1	2,000.00
12	10-29-2012	11-02-2012	12:00PM - 12:30PM	DAYTIME NOON NEWS WEEKDAY (6950)			10	30	1	1	1	1	1			5	2,200	5	11,000.00
13	11-05-2012	11-05-2012	12:00PM - 12:30PM	DAYTIME NOON NEWS WEEKDAY (6950)			10	30	1							1	2,200	1	2,200.00
14	10-29-2012	11-02-2012	12:30PM - 01:00PM	DAYTIME 1230-1P WEEKDAY (6951)			10	30	1		1		1			3	1,800	3	5,400.00
15	10-29-2012	11-01-2012	01:00PM - 03:00PM	DAYTIME 1-4P WEEKDAY (6952)			10	30	1	1		1				3	1,800	3	5,400.00

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ATTN: STEPHANIE MARONEY  
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SUITE 555  
ALEXANDRIA VA 22314

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
403897	10-26-2012	10-26-2012	1	AMERICANS FOR JOB SECURITY	AMERICANS FOR JOB SECURITY	POLITICALS	WPVI - PHILADELPHIA

Agency Est#			CMS #	Sales Office	Account Executive	Start Date	End Date	Billing							Package	Contract Title	
13 141 1304			247430	PHILADELPHIA	A. CLIFFORD	10-27-2012	11-05-2012	M (Broadcast Month, Cycle 1)							N	247430	
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$

Agency CPE: C : 13 P : 141 E : 1304																	
16	11-05-2012	11-05-2012	01:00PM - 03:00PM	DAYTIME 1-4P WEEKDAY (6952)	10	30	1							1	1,800	1	1,800.00
17	10-29-2012	11-02-2012	03:00PM - 04:00PM	DAYTIME 3-4P MO-FR (7997)	10	30	1		1		1			3	1,500	3	4,500.00
18	10-29-2012	11-02-2012	04:00PM - 05:00PM	EARLY NEWS 4P MO-FR (7239)	10	30	1	1	1	1	1			5	1,500	5	7,500.00
19	11-05-2012	11-05-2012	04:00PM - 05:00PM	EARLY NEWS 4P MO-FR (7239)	10	30	1							1	1,500	1	1,500.00
20	10-29-2012	11-02-2012	05:00PM - 06:00PM	EARLY NEWS 5P MO-FR (6988)	10	30	1	1	1	1	1			5	2,500	5	12,500.00
21	11-05-2012	11-05-2012	05:00PM - 06:00PM	EARLY NEWS 5P MO-FR (6988)	10	30	1							1	2,500	1	2,500.00
22	10-30-2012	11-01-2012	06:00PM - 06:30PM	EARLY NEWS 6P MO-FR (6989)	10	30		1		1				2	4,000	2	8,000.00
23	11-05-2012	11-05-2012	06:00PM - 06:30PM	EARLY NEWS 6P MO-FR (6989)	10	30	1							1	4,000	1	4,000.00
24	10-29-2012	11-02-2012	06:30PM - 07:00PM	EARLY NEWS ABC WORLD NEWS 630-7P MO-FR	10	30	1		1		1			3	5,000	3	15,000.00
M	MG Group #	Preempted	Rate Reason	MG Description	10	Duration								1	5,000	1	5,000.00
336057	11-02-2012	5,000 PER SALES MANAGEMENT	1 X 30 @ \$5,000 M 06:30PM - 07:00PM - 11/05/12-11/05/12 (10948)	30	X												
Total:		5,000											Preempt Total:	-1	-5,000.00		
25	10-29-2012	11-02-2012	07:00PM - 07:30PM	ACCESS MO-FR JEOPARDY (7063)	10	30	1		1	1	1			4	4,000	4	16,000.00
M	MG Group #	Preempted	Rate Reason	MG Description	10	Duration								1	4,000	1	4,000.00
336050	11-02-2012	4,000 PER SALES MANAGEMENT	1 X 30 @ \$4,000 T 06:30PM - 07:30PM - 10/30/12-10/30/12 (7286)	30	X												
Total:		4,000											Preempt Total:	-1	-4,000.00		
26	11-05-2012	11-05-2012	07:00PM - 07:30PM	ACCESS MO-FR JEOPARDY (7063)	10	30	1							1	4,000	1	4,000.00

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Contract No 403897	Contract Dt 10-26-2012	Revision Dt 10-26-2012	Rev# 1	Advertiser AMERICANS FOR JOB SECURITY	Brand AMERICANS FOR JOB SECURITY	Product Code POLITICALS								Station/Market WPVI - PHILADELPHIA							
Agency Est# 13 141 1304			CMS # 247430	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-27-2012	End Date 11-05-2012	Billing M (Broadcast Month, Cycle 1)						Package N	Contract Title 247430						
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
			Agency CPE: C : 13 P : 141 E : 1304																		
27	10-30-2012	11-01-2012	07:30PM - 08:00PM	ACCESS MO-FR WHEEL (7064)				10	30		1		1					2	4,500	2	9,000.00
28	11-05-2012	11-05-2012	07:30PM - 08:00PM	ACCESS MO-FR WHEEL (7064)				10	30	1								1	4,500	1	4,500.00
29	10-29-2012	10-29-2012	08:00PM - 10:00PM	PRIME MO8 (7008)				10	30	1								1	20,000	1	20,000.00
30	10-28-2012	10-28-2012	04:30AM - 04:59AM	MORNING NEWS 430-5AM SUN (8161)				10	30							1		1	400	1	400.00
31	11-04-2012	11-04-2012	04:30AM - 04:59AM	MORNING NEWS 430-5AM SUN (8161)				10	30								2	2	400	2	800.00
32	10-29-2012	10-29-2012	10:00PM - 11:00PM	PRIME MO10 (7010)				10	30	1								1	10,000	1	10,000.00
33	10-27-2012	10-27-2012	11:00PM - 11:30PM	LATE NEWS MO-SU (6969)				10	30						1			1	5,000	1	5,000.00
34	10-29-2012	11-03-2012	11:00PM - 11:30PM	LATE NEWS MO-SU (6969)				10	30	1		1		1	1			4	5,000	4	20,000.00
35	10-29-2012	11-02-2012	11:35PM - 12:02AM	LF NIGHTLINE 1135P LTC 1/7/13 (6970)				10	30	1		1		1				3	2,200	3	6,600.00
36	10-30-2012	10-30-2012	10:00PM - 11:00PM	PRIME TU10 (7016)				10	30		1							1	12,000	1	12,000.00
37	10-31-2012	10-31-2012	10:00PM - 11:00PM	PRIME WE10 (7021)				10	30			1						1	15,000	1	15,000.00
38	11-01-2012	11-01-2012	08:00PM - 11:00PM	PRIME THU MOVIES/SPECIALS (7041)				10	30				1					1	18,000	1	18,000.00
39	11-02-2012	11-02-2012	09:00PM - 10:00PM	PRIME FR9 (7043)				10	30					1				1	9,600	1	9,600.00
40	11-02-2012	11-02-2012	10:00PM - 11:00PM	PRIME FR10 (7044)				10	30					1				1	7,000	1	7,000.00
41	11-02-2012	11-02-2012	11:30PM - 11:40PM	HIGH SCHOOL HUDDLE FRI (7068)				10	30					1				1	2,500	1	2,500.00

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Agency Est# 13 141 1304			CMS # 247430	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-27-2012	End Date 11-05-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 247430							
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$			
			Agency CPE: C : 13 P : 141 E : 1304																				
42	10-27-2012	11-03-2012	06:00AM - 08:00AM	WEEKEND NEWS 6-8A SA (6997)				10	30						1		1	1,000	2	2,000.00			
43	10-27-2012	11-03-2012	08:00AM - 09:00AM	WEEKEND NWS GMA SA (7098)				10	30						1		1	2,500	2	5,000.00			
44	10-27-2012	11-04-2012	06:00PM - 07:30PM	WEEKEND NEWS SA-SU 6-730P (6990)				10	30						1	1	2	2,000	4	8,000.00			
45	10-27-2012	11-03-2012	12:05AM - 12:35AM	EAGLES GAME PLAN SAT 1205A (MASH UI				10	30						1		1	1,200	2	2,400.00			
46	10-28-2012	11-04-2012	06:00AM - 07:00AM	WEEKEND NWS 6-7A SU (7055)				10	30							1	1	600	2	1,200.00			
47	10-28-2012	11-04-2012	07:00AM - 08:00AM	WEEKEND NWS 7-8A SU (7056)				10	30							1	1	1,000	2	2,000.00			
48	10-28-2012	11-04-2012	09:00AM - 10:00AM	WEEKEND NWS 9-1030A SU (7057)				10	30							1	1	1,500	2	3,000.00			
49	10-28-2012	11-04-2012	07:00PM - 08:00PM	PRIME SU7 (7048)				10	30								1	1	8,000	2	16,000.00		
50	10-28-2012	10-28-2012	11:35PM - 12:05AM	EAGLES FRENZY ONE BREAK (7229)				10	30							1	1	1,000	1	1,000.00			
51	10-29-2012	11-01-2012	04:30AM - 04:59AM	MORNING NEWS 430-5AM MO-TH (7585)				10	30	1	1	1	1				4	400	4	1,600.00			
52	11-04-2012	11-04-2012	11:30PM - 12:00AM	LATE NEWS ACTION NEWS AT 1130P SA-SU (699				10	30							1	1	1,000	1	1,000.00			
Contracted Gross Total:																		108	330,300.00				
Actual Gross Total:																		108	330,300.00				
Agency Commission:																			49,545.00				
Net Total:																			280,755.00				

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Agency Est# 13 141 1304		CMS # 247430		Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-27-2012	End Date 11-05-2012	Billing M (Broadcast Month, Cycle 1)					Package N	Contract Title 247430						
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : 13 P : 141 E : 1304																	
Month/YR		Preempted		Made Good		Contract Total		Adjustments							Actual Total					
Oct 12		0.00		0.00		26,200.00		0.00							26,200.00					
Nov 12		18,400.00		9,000.00		304,100.00		0.00							304,100.00					
TOTAL		18,400.00		9,000.00		330,300.00		0.00							330,300.00					

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